# An Analysis on the Effect of Chinese Studies and Culture in Chinese Language and Literature

#### Liu Danbai

Shaanxi Technical College of Finance & Economics, Xianyang 712000 China

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Abstract: With the continuous development and change of society, Chinese language and literature and traditional Chinese culture have gone through the baptism of the times and have been branded with the brand of the times. Integrating Chinese culture into Chinese language and literature, on the one hand, conforms to the requirements of social development; on the other hand, it can inherit the essence of our national culture. Under the macro background of China at this stage, it is also a long way to go to educate students on outlook on life and values, which has far-reaching significance. Starting from the literary force precipitated by the Chinese language and literature itself, this paper analyzes the charm of the integration of Chinese culture into Chinese language and literature. Through the charm of this integration of culture and literature, the unique charm of Chinese culture in the new era can be felt, thus promoting us to consciously cultivate our personal awareness of humanistic cultivation and enhance our appreciation ability and comprehensive quality.

#### 1. Introduction

Sinology culture, also known as "sinology culture" or "Chinese academic culture", refers to the traditional Chinese national culture. It includes the ancient Chinese culture of thought, philosophy, history, geography, politics, economy, architecture, etc. Chinese culture "moistens things silently" permeates the Chinese language and literature, and shows the charm of studying culture abroad through the teaching of Chinese language and literature. The inside information of traditional Chinese culture is integrated into Chinese language and literature. The inside information of Chinese culture is the classic of traditional literature and the foundation of Chinese academic culture. The traditional Chinese culture we mentioned today is a traditional Chinese academic culture. As the foundation of modern Chinese culture, it consists of four elements: words, words, thoughts and living customs. Among them, " speech" and " writing" are of great significance in Chinese language and literature. That is to say, Chinese culture covers the artistic literature of Chinese language and literature. In the evolution and change of Chinese language and literature, the inside information of Chinese culture is gradually displayed in the background of the times. This " inside information" is a microcosm of the material culture and spiritual culture of the times, but with the changes of the times, Chinese culture has gone through the baptism of the times and scattered in various fields of modern life. Over time, traditional Chinese culture gradually merged into Chinese language and literature under the appeal of scholars and scholars. This kind of integration has combined the essence of material culture and spiritual culture, thus "blossoming" in Chinese language and literature, giving Chinese language and literature the fragrance of art, showing the charm of art and literature, thus revealing the charm of traditional Chinese culture.

### 2. The integration of Traditional Chinese culture into Chinese language and literature

The so-called "breath of traditional Chinese culture" refers to the cultural essence evolved from traditional Chinese classics, which has laid the ideological and economic foundation for modern people to pursue artistic life. Chinese language and literature is thriving in this ideological and economic foundation, forming the "elegant literature" pursued by people in today's era. From the beginning of the contention of hundred schools of thought in the pre - Qin period, in the process of inheritance and development, the Chinese language and literature has been branded with the times through the development of modern society and economy. The artistic flavor of the Chinese culture has been integrated into the soul of the literature of the times. With the change of the Chinese language and literature, it has gradually penetrated into the spiritual level of the Chinese language and literature, thus making people in modern life realize the importance of artistic accomplishment and humanistic feelings, and also making people in the present era begin to cultivate the awareness of artistic accomplishment and literary appreciation. In China, where "consciousness" is one of the four ancient civilizations, it has gone through thousands of years of long historical changes and cultural changes, gradually forming China's unique national traditional culture. Every achievement shows the wisdom of the working people. As the common language of China's 1.4 billion compatriots, Chinese can be said to be a representative of Chinese history and the crystallization of wisdom to a certain extent. Today's Chinese traditional literature not only has a long history in the long river of Chinese culture, but also has been paid more attention by more Asian countries and western countries. In thousands of years of historical changes in China, so many dynasties have been established and destroyed one by one. However, China's language has not changed, and China's traditional culture has not changed. It has been passed on and has had a profound impact on future generations of Chinese people. In the 11th century, college students have just come into contact with the society and their outlook on life and values are gradually forming. Therefore, we should vigorously carry forward the traditional Chinese culture and strengthen the study of the Chinese language. Only in this way can the ideological quality of college students in the new era be improved. On the other hand, along with economic globalization, we advocate that while learning foreign culture to blossom on Chinese soil, we should also spread Chinese language and culture, so that our own language can stand erect in the forest of world culture and remain immortal. Under the condition of socialist market economy, to make college students ready to enter society form correct values, this requires college students not only to receive patriotic socialist education, but also to inherit and carry forward the excellent traditional culture gradually formed in the historical changes of our great motherland over thousands of years. The Chinese language and literature pay more attention to the spiritual world of human beings, the understanding of the pattern of human beings themselves, as well as the most basic needs and development and the development and pursuit of human nature. The embodiment of humanistic spirit can be seen from Chinese language and literature running through ancient and modern times. From Oracle Bone Inscriptions in BC to simplified Chinese characters now, the significance of Chinese's re-existence in China has long been no longer a single communication tool for people. As a carrier and an important component of the spread of Chinese culture, Chinese civilization has been precipitated. The Chinese language is the crystallization of China's Huaxia for thousands of years. Chinese language and literature are closely related to the cultivation of human temperament. Each person has his own different temperament, each kind of different temperament can see a person's accomplishment from another aspect, some

people can strive hard for their dreams, some people just walk thousands of miles with their mouths, and their bodies do not move. As a famous person once said, there are books you have read in your temperament. At this level, the difference in cultivation directly leads to the difference in one's behavior. No matter what level one is in, one will have the ultimate development and pursuit. That is to say, the pursuit of literature is to pursue the improvement of one's cultivation. Chinese Language, Literature and Ideological and Moral Cultivation If the smoke of war can pervade the whole planet, then the only thing that will not be trampled on is literature, the perfect world. From ancient times till now, all our great poets and poets have found in the world of literature the most true and pure world they yearn for. Feeling the cruelty or ruthlessness or apathy of reality, he found light in literature. No matter who, as long as they enter the world of writing, that is, the palace of literature, the whole people will be surrounded by all beautiful things. We have a strong ability to learn imitation in our nature. For better or worse, the ability to distinguish takes up a greater proportion in the cultivation of the day after tomorrow. That is to say, we are constantly learning from numerous literary works and drawing on inexhaustible spiritual food. A large number of literary works and high expectations, each literary masterpiece reading will have a certain role in broadening our vision. I personally believe that reading books is beneficial. Whether it is elegant literature or easy-to-understand writing, any form of literary writing is beneficial to cultivate a sound personality and shape an independent self, which has played an indelible role. Increasing the amount of reading will help us to form our personal thoughts in our study.

Each language has experienced the precipitation of history, has certain nationality, and is a historical and concrete response of an era. What is nationality? Nationality means that in the process of language use, language reflects the unique nature of a nation. In the process of the historical development and social and economic development of the Chinese nation, due to the differences in economy, culture, ideological level and region, there are unexpected differences in the meaning and cultural connotation of the formed color words, showing obvious differences in cultural thoughts, aesthetic tastes and customs. It is especially worth our attention that in a multi-ethnic and inclusive China, the cultures of different ethnic groups are not only different but also integrated. Language evolved with the continuous development of social practice. It is the product of the continuous development of social practice and economy. It was created by our great human beings. With the improvement of the economic level of various countries and the continuous expansion and popularization of economic globalization, under this broad social background, the languages of various countries in the world are constantly changing to adapt to the development of economy and culture. Vocabulary in the languages of various countries plays an important role in literary language and foreign exchanges. With the improvement of China's economic level, many western scholars begin to slowly pay attention to China and then learn about Chinese culture. Chinese language and literature not only occupies a dominant position in the country but also plays an important role in other countries. In recent years, Confucius Institutes have been set up and taught in other countries, training a large number of teachers of Chinese as a foreign language. Foreign countries have also attached great importance to Chinese teaching. Facing the world of economic globalization, we should protect our own national language.

The relationship between language and culture is complementary. Language is the most important communication tool for human beings. No matter who they are, there are certain communication means in this society. Everyone needs to use language to communicate in a specific culture and social background. Everyone's religious beliefs, ideas, social concepts, etc. will be deeply imprinted in the long river of history. In human culturology, culture is defined as including two aspects: its political history, literary philosophy, etc. Secondly, the extension of culture, which includes the culture of all social strata, including social customs, life style, etc. Finally, the ultimate goal is to pass on our culture. However, the first thing we have to do is to understand the culture

while passing on it. It is our culture that is carried forward, so that the people of the world can understand it and through our own efforts it is accepted by people of foreign countries and other nationalities. There is a complementary relationship between language and culture. Similarly, language and culture are closely related to each other. They are rooted in the culture of this nation. That is to say, they cannot exist in isolation from culture. Language can well reflect the beliefs of this nation. Language is like a shadow of culture and a reflection of cultural mirror image. In other words, if you do not understand the culture of this language country you have learned, you cannot understand, learn and use this language to the greatest extent. A deeper study of the nation's historical development should be carried out. Teachers should have an objective attitude towards different cultures, such as historical culture, local conditions and customs, eating habits, politics and economy. They should clearly express their own views and be precise in their wording, instead of favoring one over the other.

# 3. The Integration of the Classics of Traditional Chinese Culture into Chinese Language and Literature

The greatest charm of traditional Chinese culture is to pay attention to accepting all rivers into the sea, to be tolerant, to absorb the essence of ancient and modern Chinese and foreign cultures, to keep pace with the times, to adapt to the changes of the times, and to guide the future human culture. At the same time, there are many Chinese classics in Chinese culture, which represent the material and spiritual concepts of an era. Traditional religion, traditional belief, traditional customs and habits, traditional literature and art, etc. in the classics of traditional Chinese culture, in the current era, the Chinese language and literature concept focuses on the sharing of spiritual concepts, and the religious beliefs and humanistic customs in the classics of traditional Chinese culture are shared through the spiritual concepts of Chinese language and literature to extract the essence of literature. With the increasing demands on the quality of life in the new era, people attach importance to the cultivation of culture. Chinese culture permeates into Chinese language and literature. When people appreciate Chinese language and literature in a unique way, they are also improving their cultivation of Chinese culture. At this time, Chinese culture shows its charm from different angles.

## 4. The Integration of Chinese Culture Essence into Chinese Language and Literature

Sinology culture is the precipitation of hundred schools of thought and culture in the pre - Qin period. The cultural energy precipitated is that the cultural system that can adapt to the change of dynasties and the changes of times does not have all the flavor of the original era, but integrates the essence of multi-dynasties and multi - generations. After years of baptism, it shows the energy of modern culture. The poems, songs, and classical songs in Chinese language and literature are all spiritual pursuits of scholars and scholars who combine the current life situation at that time and call for a better life in the future. At the same time, the transformation of Chinese language and literature has gone through the changes of the times, colliding with Chinese culture, allowing the integration of Chinese culture and Chinese language and literature to advance on the road of development of the times. For example, Tang and Song poetry in Chinese culture has a strong literary flavor in Chinese language and literature. In Chinese culture, Tang and Song poetry is only one aspect of the background of the times and does not completely cover the life of an era. In other words, Tang and Song poetry is only a microcosm of the spiritual thoughts of literati and literati in an era. Chinese language and literature, as a branch of art and literature in Chinese culture, has emerged the theory of " modern language and ancient literature". It has laid the literary and artistic foundation of Tang and Song poetry, highlighted the artistic charm of Tang and Song poetry, given modern people the ability to appreciate the moral of Chinese language and literature, and enabled them to understand the cultivation of personal cultivation awareness of Chinese culture. In a real sense, understanding the Chinese language and traditional Chinese culture has been continuously updated, integrated, reformed and precipitated through thousands of years and has begun to be deeply integrated into the ideological consciousness and behavior norms of our Chinese nation. It can exist in our stylized form in various forms such as documents and systems. After thousands of years of changes and willingness, it has penetrated into all social strata.

Through the ages, the inheritance of traditional Chinese culture cannot be ignored. The humanistic and artistic flavor of Chinese language and literature blends with the spiritual culture of traditional Chinese culture. In the new era, people pursue spiritual freedom to highlight the charm of traditional Chinese culture, so that people in the new era can feel the charm of traditional Chinese culture, enhance their personal accomplishment, and make people in the new era become successors of national culture inheritance.

In today's society, there is still a high density of political, economic, cultural and other social levels. There is no denying that the current spirit still plays an extremely important guiding role in these areas. From this point of view, in the education of students' necessary theoretical knowledge, we also appropriately add education with elements of traditional Chinese culture to increase the spiritual connotation of higher education, thus contributing to China's education. Education is not an immediate process. It is a long process. Perhaps this process is a person's life. This shows how lasting its influence is. From another aspect, it also shows the importance of Chinese traditional culture with more emphasis. When we carry forward the things of our old ancestors in this modern society with rapid development of science and technology, the pride of our nation arises spontaneously. Establishing national spirit is one of the important methods to cultivate a person's national self - esteem. Establishing national pride is the spiritual pillar of the Chinese nation. The style and features of the Chinese nation that we have shaped for a long time have played a key role in helping the nation to have more stable cohesion and centripetal force. The role played is not described in detail in a few words. To some extent, the spiritual connotation of the Chinese nation is contained in Chinese traditional culture, but its role is above it. Some shine on you is better than blue. The formation of national consciousness and national feelings is based on the premise of rich culture with a long history. The longer the history settles down, the richer the culture will be. In the global economic crisis environment, we should resist the negative impact of market economy on our millennium civilization construction, fully tap the essence of traditional culture to arm our vast number of students who receive higher education. It is our cultural banner. The national banner will always stand firm in the national forest of the world.

# 5. The Organic Combination of Chinese Language and Literature with the Traditional Culture

Most of the students studying in China mainly study Chinese, while Chinese language and literature, except for those students who had Chinese language in high school and then came from their major after college, may never have any chance to contact the essence inherited from thousands of years of culture. At present, college students, while learning their professional skills, neglect the requirements for their all-round development, and are too lax in their management and miss many good learning opportunities. Recently, theoretical courses on traditional Chinese education have been offered in individual schools. This is undoubtedly the most precious spiritual wealth of our Chinese people and also the spiritual wealth of all mankind, for college students have come to this day through arduous journey. It is also the cornerstone of our continued progress. As inheritors of the continuous dissemination of Chinese and traditional culture, we must attach importance to our judgment and choice of our own traditional culture, so that we can continue to

adapt to the essence of this society and this era and continue to use it, or even give him a new definition, so that students can learn from the traditional culture and education in their study and life and closely link with the behavior norms of college students' daily life. The ultimate purpose of learning is to improve themselves and make them better adapt to society. Make students' study and life closely linked. No matter which era's spiritual civilization is the inheritance of world culture, any country should consider absorbing its essence and excellent cultural achievements when studying itself or other foreign cultures. Therefore, while China exports a large number of fresh graduates to the society every year, it should also strengthen education to enable it to face the traditional culture of each nation and each country in the world's ethnic forest with a correct attitude. The cultures of all the nations in the world are worthy of respect and should learn from each other through mutual contact. Universities are places where students connect with the society and carry too much hope. The encounter between Chinese and western cultures will inevitably lead to collision and even integration. This is the pivotal role played by our young and energetic young people. What we contemporary college students can do is to exert the active role of individuals to spread Chinese man culture and let Chinese culture take root in our own soil. The foundation of higher education is to rely on Chinese language and traditional culture. The fundamental difference between Chinese and foreign education lies in that China has a cultural tradition of 5,000 years, so we should cherish our Chinese traditional culture even more. We have experienced the test of 5,000 years of blood and fire. We can't let the crystallization of the wisdom of the ancients be gloomy here. We must let our culture flourish! The development of the society needs more excellent and high-quality talents. We pioneers are pioneers in the road of reform, providing better space for students and delivering higher-quality talents to the society. Today, with the rapid development of science and technology, by studying this course, we can not only make me pay more attention to our traditional Chinese culture, but also learn the culture of other countries on this basis. We should take its essence and discard its dross. Use our own hands and wisdom to make this society better.

### 6. Conclusion

The reason why China stands firm in today's wave of culture is to a large extent due to the depth of our cultural heritage, which is the foundation for the innovation and development of national culture, and is also the historical responsibility given to them by history. The most important characteristic of the development of traditional culture is its inheritance. All future construction and development cannot be separated from it. Under the background of China's rapid development, traditional culture plays a very important role in contemporary college students undertaking modern construction. China's prosperity and development cannot be separated from their development. A country's modernization development is based on college students becoming masters of the new century and builders and founders of Chinese culture. Only when modern students is completely rooted in the national tradition can it organically combine language communication with cultural education, thus contributing to China's higher education.

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